

# BIG 5 PREMIUM ACTIVATION PARTNERSHIPS



**ENERGY CITY**  
METRO BALLPARK

- ★ 5 YEAR MINIMUM PARTNERSHIP CONTRACT
- ★ \$35,000+GST ANNUAL COMMITMENT
- ★ BE RECOGNIZED IN THE COMMUNITY
- ★ OVER \$60,000+ WORTH OF VALUE

## 1/5 OPPORTUNITIES REMAINING AS OF APRIL 1, 2025

### INCLUDED IN A PREMIUM ACTIVATION PARTNERSHIP:

★ Naming Rights to one of the following Ballpark locations:

- Promenade/Concourse
- Suites Level
- Grass Berm Viewing Area
- Main Seating Bowl
- Kids Play Area

★ 1 X Digital Scoreboard Border Sign

★ 30 Second Pre-Game Digital Board Ads

★ 1 X Major Game Day Sponsorship (Choose One)

- Home Opener
- Canada Day
- Father's Day
- Minor Baseball Day
- Fan Appreciation Night

★ 100 X Tickets to Major Sponsored Game

★ 1 X Weekend Game-Day Sponsorship

★ 100 X Tickets to Weekend Sponsored Game

★ 1 X Between Inning Promotion Partnership (Choose One)

- Beat the Bolt
- 7th Inning Stretch
- Hat Shuffle
- Pitching Change Sponsor
- Trivia Sponsor

★ 1 X Outfield Fence Sign

★ 1 X Concourse Sign

★ 7 Game 12-Person Suite Package

★ 4 X Season Seats

★ 6 X Concourse Activation

★ 1 X Advertisement on Prospects Website

★ 1 X Twelve Hour Field Rental

★ Optional Sign Upgrade

Large backlit sign in a prime location next to the videoboard

ADDITIONAL VALUE ITEMS: Logo on Prospects pocket schedules - Logo and web link on Prospects Website  
Logo recognition on Prospects Magazine Partnership page - Social media recognition