



OUTFIELD FENCE SIGNS
MODERNIZED BRANDING

Outfield fence signage is a proven and effective means of branding your Corporate Name and Product or Service into the minds and hearts of the market you serve.

The audience is captivated, in a good mood, and generally has three or more hours to read the message you prescribe – many times over.

All too often Outfield Fence signage is too wordy and too busy and the message is lost amongst the clutter of 30 or more other very busy and colorful signs. The new modernized branding approach we are proposing for the Energy City Metro Ballpark is clean, simple, bold and can't be missed. In other words, it's effective and it WORKS!

The new modernized branding approach also provides added exclusivity by only allowing ten signs on either side of the centre field Batters Eye which minimizes the subliminal intake for fans at the Ballpark.

THE DETAILS:

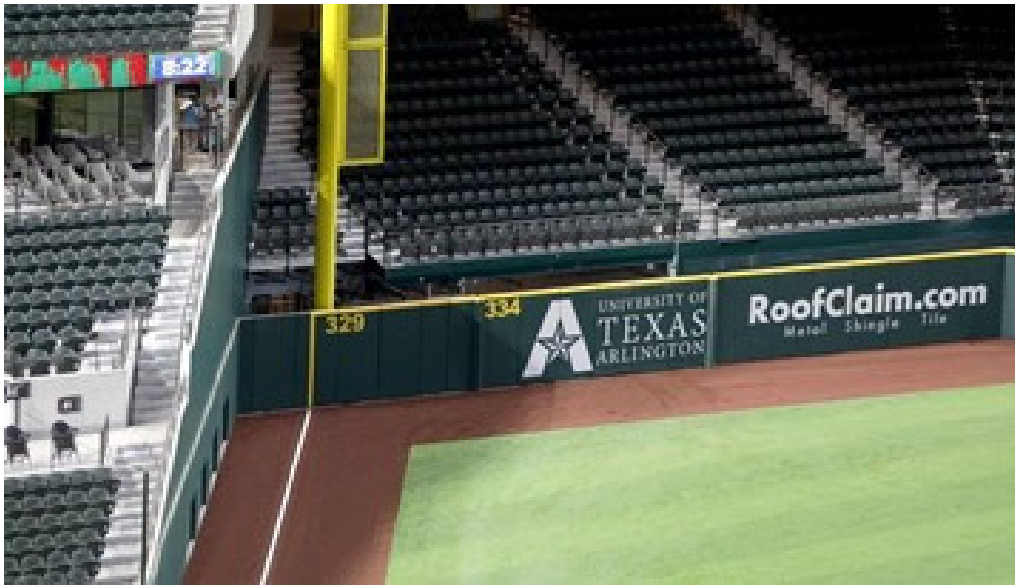
- \$8,000 + GST per year with a minimum 3-year contract (payments can be made annually)
- One-time production and installation cost to be paid by partner
- With each three-year Agreement two season tickets each year will be included.
- For every additional year of commitment on additional season ticket will be added. (i.e. 3 season seats per year for a 4-year partnership and 4 season seats per year for a 5-year partnership)
- Your sign will garner tens of thousands of annual views each year through Cactus Rat's games, concerts, food and beverage festivals, corporate outings, kids camps, minor baseball events, restaurant/eatery exposure, winter festivals, etc.



ENERGY CITY
METRO BALLPARK



Spruce Grove
Metro Ballpark
Example



Globe Life Field –
Texas Example



View of Typical
Cluttered Outfield
Display

CONTACT KEATON MISKEW FOR MORE INFORMATION

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